

Customer Declaration

Protection of Personal Information Act ('POPI')

Brandroots Marketing Consultancy is committed to the adherence of legislation and regulations pertaining to the safeguarding of Data Privacy and the protection of personal information when processed by any person, whether natural or juristic in terms of the Protection of Personal Information Act (4) 2013 (POPI).

Accordingly:

1. The Company shall collect, process, and store the personal information of the Customer for the purpose intended, namely an account (COD, credit or other) with Brandroots Marketing Consultancy and that it shall proceed to act in accordance with the provisions of POPI in collecting, processing, and storing the Customer's personal information.
2. During the business relationship between the Customer and Brandroots Marketing Consultancy, the Customer acknowledges and consents to the processing of the Customer's personal information for any purpose relating to the administration, management and operations of the Company's legitimate business purposes or legal obligations by Brandroots Marketing Consultancy or anyone acting on behalf of the Company.
3. Brandroots Marketing Consultancy undertakes not to disclose the Customer's personal information unless it is legally or contractually required or for its legitimate business purposes. Similarly, the Customer has the corresponding obligation to Brandroots Marketing Consultancy in this regard.
4. The Customer acknowledges that Brandroots Marketing Consultancy will use reasonable efforts in order to ensure that the Customer's personal information in its possession or processed on its behalf is kept confidential, stored in a secure manner and processed in terms of POPI and for the purposes for which it has been authorised. Similarly, the Customer has the corresponding obligation to Brandroots Marketing Consultancy in this regard.
5. The Customer declares that all personal information supplied to Brandroots Marketing Consultancy for the purposes of administration and related legal and operational reasons is

accurate, up to date, is not misleading and that it is complete in all respects. The provision of misleading information by the Customer may lead to termination of the business relationship with Brandroots Marketing Consultancy. It shall always remain the responsibility of the Customer to immediately advise Brandroots Marketing Consultancy of any change to its personal information should any of the Customer details change including, but not limited to, a change of ownership or control in the Customer.

6. The Customer hereby provides its consent to Brandroots Marketing Consultancy to process its personal information, as provided above, and acknowledges that it understands the purpose for which it is required and for which it will be used.

I, _____ (Full Name), authorised signatory of
_____ (Company name) hereby confirm that I have read
and understood the above. And give consent to Brandroots Marketing Consultancy to manage our
account information in respect to the POPI act.

Signed

Date